

2019-2020 District Goals



District: District 60 B
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 60% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process .
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.
- I will support and promote Club Officer learning events.

Additional action items to achieve this goal:

1. Encourage club officers and members to access LCI Website , register for Webinars etc. to further enhance their capabilities.
2. Use our District communication team working closely with GLT team to direct Club Officer regarding upcoming activities and available resources .
3. Recognize and reward efforts within Clubs to ensure Officer training .
4. Create links on District website to relevant training on LCI website
5. Support clubs in arranging individual hands on training.
5. Train Club officers on the use of the MY LION platform.
- 6 Monitor and evaluate training uptake through Zone Chairpersons reports.

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.
- I will support and promote Region/Zone Chairperson training events.
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

Additional action items to achieve this goal:

1. Using on line technology develop training program and execute training of entire team prior to the start of Lionistic year.
2. Provide team with relevant training materials and encourage use of LCI website and webinars and other resources for self learning.
3. Train the entire Cabinet and GAT on the use of the MY LION platform.
4. Prepare for Emerging Lions/Leo Leadership Institutes.
5. Seek to apply for financial assistance from LCI to conduct the Institutes.

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify 15 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

Identification of additional training needs to support the execution of DG's programme and the implementation of the District's Strategic Plan District 60 B Forward.

Actions

1. Encourage through Zone Chairpersons Clubs to identify additional training needs and seek where possible to identify resource persons.
2. Encourage and promote joint training events either intra Region or Zone.
3. Support training on the implementation of the District 60 B Forward.
4. Reintroduce LIGS team to support better and more intense training of future leaders.

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	0
2nd Quarter	10
3rd Quarter	20
4th Quarter	30

By the end of the 4th quarter, the district will add a total of 60 new members.

Action Items:

My district will induct 20 new Lions under 40 years old.

My district will convert 5 Leos to Lions.

My district will organize at least 2 membership growth event(s).

All clubs in my district will set individual membership goals.

My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	0	0
3rd Quarter	0	0
4th Quarter	1	22

By the end of the 4th quarter, the district will start 1 new clubs.

With a minimum of 22 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.
My district will host a New Club Development Workshop .

My district will start 1 Campus Club(s) at N/A school/university

My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Just Ask! Guide).

MEMBER RETENTION

	Drops
1st Quarter	25
2nd Quarter	15
3rd Quarter	10
4th Quarter	0

By the end of the 4th quarter, the district's membership drops will not exceed 50 members.

Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations .

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

1. As part of District 60 B Forward implementation all clubs will be encouraged to develop and execute short term plans to address membership retention issues. 2. Dissemination of information regarding resource tools to achieve a desired mix of age, gender, skills and interests. 3. Provide retention strategies to Clubs by August 2019 in collaboration with GLT and GST. 4. Through the communication team share life changing stories- to help reshape public opinion and improve visibility 5. Encourage all Clubs in District to develop a membership recruitment and retention plan with a central focus on the membership experience.

NET GROWTH GOAL

60	+	22	-	50	=	32
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 1000000 people.

Action Items:

Of the total number of people served in my district, 200000 people will be youth (under 18 years old). My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide). I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal:

1. Partner with targeted communities, associations and special interest groups to expand the number of people reached and served.

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 1000 service activities.

Action Items:

I will educate clubs in my district about our global causes.

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 50 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting.

I will emphasize the responsibility of the Club Service Charis to report their clubs service.

My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal:

1. Promote and encourage Clubs to organize projects and partner with relevant groups around special days. eg Earth Day, World Diabetes Day, World Hunger Day, World Sight Day and International Childhood Cancer Day. Encourage Zones and Region to host projects in one of the global cause areas. Through the communication team recognise impactful projects conducted in DG programme areas.

Custom goal and action items

Encourage all Clubs throughout the District to implement (based on their context) District 60 B Forward (our 5 year strategic plan) as to improve service impact to the communities they serve.

Actions

1. Encourage all Clubs and work through District 60 B Forward Implementation Team for implementation of the plan.
2. Develop and disseminate District Reward programme focused on improving service impact (quality of projects and lives impacted)
3. Encourage the development of 'impactful' projects partnering with relevant bodies (including other Lions Clubs) .
5. Highlight and share quarterly through District communication programme - 'impactful' service projects.
4. Train and encourage all Clubs in the District to report on project activities through the MY LION platform .

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 25% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.

Action Items:

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

My district will promote members giving \$2 each week to Campaign 100: LCIF Empowering Service.

I will lead by example and personally support LCIF with an annual donation of US\$ 100.00

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 50000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise US\$ 50000.00 to support Campaign 100: LCIF Empowering Service.

ADVOCATE

In the 2019-2020 fiscal year, 50% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

1. Establish on District Website dashboard on work in global causes and overall DG programme .
2. Recognise impactful service projects on a quarterly basis at a Region meetings.